

# **DIRECTOR STRATEGIC ASSESSMENT**

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## **SUMMARY**

The Director, Strategic Assessment is responsible for the management and development of the Strategic Assessment Technical Staff. This position is also responsible identifying, designing, developing, managing, and/or participating in projects addressing telecommunications technology assessment, competitive analysis, and economic modeling of interest to member companies.

## **FUNCTIONS**

- Design and manage an overall plan for areas of responsibility.
- Direct and manage the activities of the Strategic Assessment group
- Lead and coordinate strategic assessment activities at CableLabs. Work with members and vendors to develop successful new business opportunities. Transfer knowledge to industry decision makers for potential business development or investment opportunities.
- Participate in other internal work programs by providing technical/economic/strategic analysis and staff support.
- Represent CableLabs and its members on various cable industry committees, national telecommunications groups or public policy forums.
- Meet most reasonable public speaking requests to represent CableLabs and its members.
- Perform other functions as requested by management.

## **OTHER**

- Plan for and produce work product of very high quality.
- Set, gain approval for and meet goals and objectives for area of responsibility making appropriate use of the Company's planning, budgeting, accounting, and project management systems and policies and procedures (See Employee Handbook) to increase overall efficiency and meet corporate financial goals.
- Make appropriate use of CableLabs safety policies and procedures (See Safety Manual).
- Help other CableLabs departments meet goals, objectives. Share knowledge and cooperate with other departments.
- Promote and enhance the Company's image.
- Exhibit advanced organizational, communications and interpersonal relations skills. Exercise initiative in areas of responsibility.
- Maintain, update and improve job knowledge.

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- Cooperate with other supervisors to resolve conflicting work assignments for support employees.

### **REPORTS TO**

Chief Technology Officer

### **CONTACTS**

Chief executives and senior technology officials of MSOs and other companies, senior business planning/strategic planning executives of MSOs and other companies, government officials, public policy leaders, vendors, research labs, universities, Board and TAC members, industry, FCC, and public policy committees.

### **QUALIFICATIONS**

Extensive technical and educational experience and a recognized expert in telecommunications technology assessment, business and strategic planning, and public policy analysis. Strong interpersonal, organizational, administrative, communications and management skills; substantial knowledge of and experience with telecommunications business issues; knowledge of and contacts in the telecommunications, research and public policy communities. An advanced degree is evidence of the theory level required. Willingness to travel frequently.